



Martin Cottrell

Director at A1 Event and Exhibition Cleaners

Chair of the Sustainability Working Group

What brought you into the event industry?

The family business was expanding I was a serving police officer, I resigned and joined the family business to help my parents.

Why did you get involved with the association working group?

I believe that all members should take an active part to help guide and make changes. I also obviously have an interest in this aspect of the industry.

What advice would you give young people pursuing a career in the events industry?

You need to be flexible in your approach and be prepared for some seriously unbalanced work-life balance moments.

What would be your top three Desert Island Discs?

"Aint no stopping us now" (Mcfannon and Whitehead)

"As "George Michael and Mary J Blige

"My Way" Frank Sinatra

What are your passions outside of the event industry?

Watching football (Live)

Reading detective books

Being at Home

Do you have a favourite holiday destination or activity?

Mt Everest and Luxor (Egypt)

Do you have a favourite motto, saying or inspirational quote?

"A good days pay for a good days work"

Which two well-known personalities, past or present, would you invite to your perfect dinner party?

Margaret Thatcher / Morgan Freeman

If you could attend any event, in the past, present or future, what would it be?

I would like to have been on the moon for the when Neil Armstrong landed, oh that would make me the 1st man on the moon (Silly me).

What's the best piece of advice you've ever been given?

"Pay your bills on time"

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